

CONTRACT



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 1975369 /		<u>Alt Order #</u> WOC12933455
<u>Advertiser</u> Jean Stothert for Omaha		<u>Original Date / Revision</u> 03/05/21 / 03/05/21
<u>Contract Dates</u> 03/08/21 - 03/14/21	<u>Estimate #</u> 887	
<u>Product</u> Primary		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 213.50
<u>Agcy Code</u> 9920446	<u>Advertiser Code</u> 133	<u>Product 1/2</u> 153
<u>Agency Ref</u> 2947		<u>Advertiser Ref</u> 40816

And:

Jamestown Associates
734 15th St NW
Ste 550
Washington, DC 20005

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WOWT	03/08/21	03/12/21	Morning News Show	6:00 AM-7:00 AM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/08/21	03/14/21	MTWTF--				5	\$250.00	3.80			
N 2	WOWT	03/08/21	03/12/21	Today Show	7:00 AM-9:00 AM		:30				NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/08/21	03/14/21	MTWTF--				5	\$275.00	4.70			
N 3	WOWT	03/08/21	03/12/21	Midday News	11:00 AM-12:00 PM		:30				NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/08/21	03/14/21	MTWTF--				5	\$80.00	4.60			
N 4	WOWT	03/08/21	03/12/21	News @ 5p M-F	5:00 PM-5:30 PM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/08/21	03/14/21	MTWTF--				5	\$250.00	8.10			
N 5	WOWT	03/08/21	03/12/21	Weekday Jeopardy	6:00 PM-6:30 PM		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/08/21	03/14/21	MTWTF--				5	\$300.00	8.20			
N 6	WOWT	03/08/21	03/12/21	News @ 630p M-F	6:30 PM-7:00 PM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/08/21	03/14/21	MTWTF--				5	\$250.00	6.20			
N 7	WOWT	03/08/21	03/12/21	News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/08/21	03/14/21	MTWTF--				5	\$375.00	7.10			
Totals												213.50	\$8,900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/01/21 - 03/12/21	35	\$8,900.00	(\$1,335.00)	\$7,565.00
Totals	35	\$8,900.00	(\$1,335.00)	\$7,565.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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